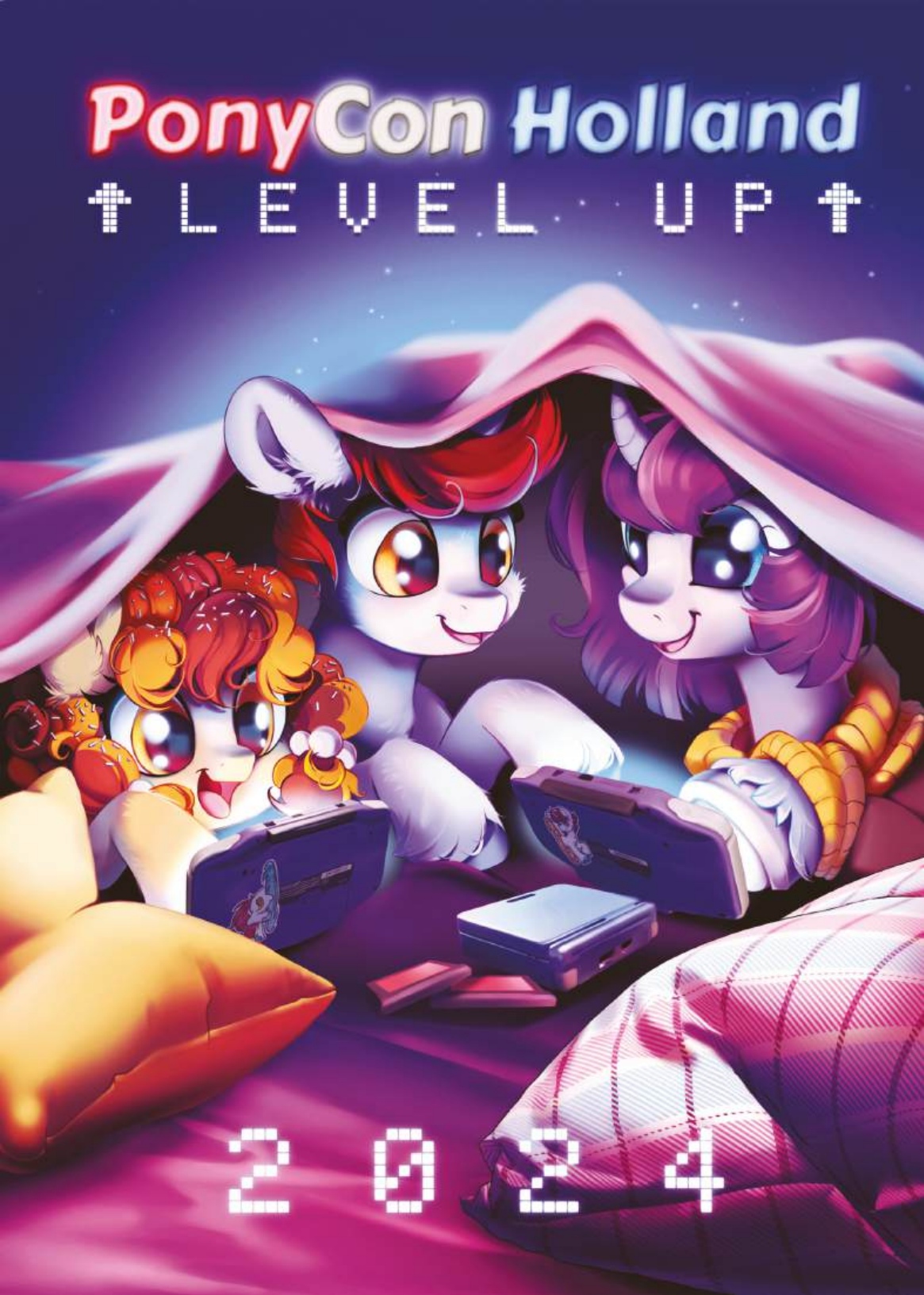
PonyCon Holland

LEVEL UP



2024

WARNING: FOR YOUR HEALTH AND SAFETY, PLEASE CAREFULLY READ THIS CONSUMER INFORMATION AND PRECAUTIONS BOOKLET BEFORE ATTENDING YOUR PONYCON HOLLAND®.

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Dont delay,
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SCAN ME

iOS

SCAN ME

Colophon

Text: PonyCon Holland Committee
Art: PonyCon Holland Art Team
Layout: Stjonal
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Foreword

Welcome everypony, to PonyCon Holland: Level Up!

It's time to embark on an unforgettable adventure as we combine the magic of friendship with the excitement of gaming! Whether you're a hardcore gamer, a casual player, or just here for the pony vibes, this year's convention is set to be a high score event you won't forget.

As usual, our convention will start with an awesome opening play which will tell this year's story! Get ready to explore our side quests, level up your friendships, and discover new worlds through the magic of My Little Pony. From classic board games to video games, there's something for everypony.

Meet fellow fans, connect with your favorite creators, and immerse yourself in a weekend filled with fun, laughter, and plenty of surprises. Don't forget to check out our exciting panels, workshops, board game evening, cosplay contest, and of course, the vendor hall packed with treasures from all across Equestria and beyond. Finally, let's not forget the awesome, music filled party!

So, put on your gaming gear, gather your party, and let's press start on an adventure like no other. Welcome to PonyCon Holland 2024: Level Up! Together, we're going to make this the most magical and game-filled PonyCon yet!

Let the games begin!

Anne Haanstra / Annenas

Chairpony of ***PonyCon Holland***

Da Rulez

Just like all other conventions, PonyCon Holland must have a list of rules to keep everypony safe and happy. This helps us and our dear visitors to have the best possible time.

General Rules

1. The convention reserves the right to amend these rules at any time.
2. The convention reserves the right to ask anyone to leave the convention space at any time for any reason or to revoke a badge without a refund at any time.
3. Selling items without a valid vendor's badge is prohibited.
4. Vendors should only sell items that may legally be sold under Dutch law.
5. Every attendee is responsible for their actions and possessions. The convention takes no responsibility for any loss, damage, inconvenience, or injury arising from anything that happens at the event.
6. Before taking photos of anyone in the convention, please have the common courtesy to ask for their permission.
7. LARP fighting or re-enactment in the convention space is not permitted. Photography, fighting stances or poses are permitted, but ensure there is sufficient space.
8. Please make sure your badge is visible at all times. You can exchange damaged or lost badges at our ticket desk or infobooth for a small fee. You are not allowed to give away, trade or sell your badge during the convention.
9. Children under the age of 12 need to be accompanied by an adult at all times.
10. Children between the ages of 12 and 16 need to be accompanied by an adult unless a parent has signed a written permission letter.
11. PonyCon Holland is a family friendly event. Inappropriate content including NSFW or political is not allowed around the convention. NSFW content is permitted within the After Dark Vendor hall, as long as it complies with Dutch Law. Offenders will be removed from the venue.
12. Do not vandalise the venue with stickers.

Venue Rules

1. You are not allowed to bring food or drinks from outside the venue.
2. Please keep the venue clean.
3. Smoking or vaping is not allowed inside the venue or near the entrance.
4. Buying or consuming alcohol if you are below the age of 18 is not allowed, giving alcohol to anyone that has not reached this age is also forbidden.
5. Drugs, other than medicinal, are not allowed.
6. If you are caught damaging the venue or any equipment, you will be held liable for any costs incurred.

Behaviour Rules

1. Harassment of any kind and for any reason will not be tolerated. This includes, but is not limited to, harassment based on race, colour, sexual orientation, gender expression, or fandom preferences.
2. Please behave in a good manner towards the staff, guests and other attendees.
3. No touching or hugging without permission.
4. Please respect that even our Guests of Honour need some downtime.
5. Please follow instructions by our staff at all times.
6. No means no. Stop means stop. Go away means go away. Remember not everyone wants a hug or to be bothered all the time. Do not stalk or be a nuisance to other guests.
7. Ensure that public displays of affection are kept tasteful, simple hand-holding or hugging is fine, anything other than this is not.
8. Please do not litter. Throw your trash in the trash can or take it with you to dispose of outside of the convention space.
9. Please follow the golden 6-2-1 rule by getting at least 6 hours of sleep, 2 meals and 1 shower per day.
10. Please wear (clean) clothes and remember to use deodorant when necessary.
11. Please respect our volunteers and staff. PonyCon Holland is a non-profit event that is entirely dependent on the generous donation of time and work from our volunteers and staff. Let's keep it fun for everypony. #Dontbeakaren.

Security

1. Weapons are not allowed. This includes real, imitation, replica or deactivated weapons.
2. If you have a question about whether or not a cosplay item is allowed, please ask one of our staff members.
3. Please keep emergency exits free at all times.
4. First Aid is available at the info booth.
5. In case of an emergency, always alert a staff member. If the situation is life-threatening call the Dutch emergency number: 112.
6. During an emergency, follow the instructions from our staff members.

Guests of Honour

Andrea Libman

Andrea Libman has worked as a voice actor for the past 30 years, bringing to life the animated characters we all know and love. A staple in the voice industry, Andrea may best be known for the voices of fast-talking Pinkie Pie and reserved Fluttershy for the wildly popular My Little Pony: Friendship Is Magic, which aired for 10 seasons. Her long-running career highlights include voicing classic characters such as: Madeline in the Emmy-award-winning series The New Adventures of Madeline; Emmy in Dragon Tales and AndrAIa in Reboot.

Andrea has recently starred in a variety of new series that are sure to be added to the TV treasure-trove of childhood favourites, including: Autumn in Lego Friends, Potato in Chip and Potato, and Lemon Meringue in Strawberry Shortcake. She is proud of her recent work as the voice of Lili on 16 Hudson, a show which promotes diversity and inclusion and has received numerous accolades and awards for its quality content and valuable lessons. Andrea also voiced Cheryl the Mantis for the 2018 Oscar-Nominated Animated Short Film Animal Behaviour.

In her spare time, Andrea enjoys spending time with her family, reading, playing piano, skiing and hiking.

Game tip

During signing sessions, you aren't only able to get an autograph from these guests. You are also able to get a photo with one or more of them. Don't forget your camera or phone!

Kelly Sheridan

Kelly Sheridan is delighted to play Starlight Glimmer, Sassy Saddles, Misty Fly and others in MLP: FiM. With more than 25 years of voice over experience, she has appeared in numerous animated series and features including Ukyo in Ranma ½, Sango in Inuyasha and Yashahime, and numerous roles in My Little Pony Tales and MLP G3. Most notably, she worked for Mattel for over a decade, playing the voice of Barbie in the majority of their feature length films. Recent credits include Kreel in Ninjago: Dragons Rising, Widget in Monster Beach, and Leona in Dragon Quest.

Kelly is a graduate of Simon Fraser University's Theatre Program and loves creating theatre. The rest of the time she can be found campaigning with her all-female D&D gang, playing ridiculously complicated board games, and sampling premium tequilas.

Celia Kaspar

Celia Kaspar has been a dedicated character designer in the animation industry for over a decade. Her experiences have spanned character development for mobile games, bringing enchanting worlds to life in children's books, and contributing character designs to both television and feature film animations. She has worked with Ubisoft Mobile, Penguin Random House, Passion Pictures, Boulder Media, Blender and many more. Known for her ability to create vibrant and engaging characters, she served as one of the lead designers for the film My Little Pony: The Next Generation. Her work brought to life fan-favorite characters like Zipp, Pipp, and Hitch, as well as a variety of background characters. Additionally, she has been actively involved in education, teaching character design and animation at both universities and schools. Celia now creates art in her lovely hometown of Bad Salzuflen, Germany.

Saturday Events

Opening Ceremony

Saturday 10:30-12:00 on Mane Stage

PonyCon Holland is about to start. You know what that means! SHENANIGANS ENSUE. Our mascots Waffles, Poffertje and Fan Brush are about to enter a whole new world of trouble. Find out what happens on this episode of PonyCon Holland!

VA Panel *with Andrea Libman and Kelly Sheridan*

Saturday 12:00-13:30 on Mane Stage

Join us for a captivating voice actor panel featuring Andrea Libman, the beloved voice behind Fluttershy and Pinkie Pie, and Kelly Sheridan, the talented actress who brings Starlight Glimmer to life. The event kicks off with an engaging interview led by our host, delving into their experiences and insights from the world of voice acting. Following the interview, the mics open to the audience for a Q&A session, offering a unique chance to ask your burning questions and hear firsthand about their journeys as voice actresses and characters. Don't miss this opportunity to connect with these iconic voices!

Brony Gaming Projects *by New Leaf*

Saturday 12:00-13:00 in Panel Room

This convention's theme is Games. It has been for many bronies who have taken that inspiration to create games of their own! Are you ready to learn about the coolest games and mods for both existing games and ones in development? Not only am I going to show you some of the more well known games you can play right now, but also some ongoing projects to look forward to. On top of that we will be able to play some of them, right here, at the convention!

Scissorless Shadowbox *by ismim*

Saturday 12:00-13:30 in Workshop Room

Shadow Boxes are the newest hype for arts'n'crafts projects, but cutting and gluing delicate shapes of paper isn't for everyone. Join this workshop to learn an alternative method of making 3D artworks using foil!

Costs of participation are 10€, Signup online or at the Infobooth.

World of Comics *by DocAnubis*

Saturday 13:15-14:15 in Panel Room

Welcome, to the vast and deep world of the My Little Pony Comics! Be it Generation 4 or 5, both have treasure troves full of lore, character and more. They shine with amazing art and incredible writing that rivals the show! If you ever wanted to have even more pony, this is the way. Join us and discover your new favorite character, creature or story! And who knows, maybe it'll inspire you to give the comics a try yourself!

Cosplay Contest

Saturday 14:00-15:30 on Mane Stage

Hello Gamers! Are you ready to see some stunning cosplays? No? Too bad! You are going to see them here! Not just My Little Pony cosplays are welcome here. Expect to see cosplays from various different series, games, movies and other places! Maybe even from your all time favourite piece of media... You'll never know unless you go!

There will also be some prizes to win for the best cosplays! Don't miss out on discovering which cosplayer will win Most Creative Cosplay, Best Crafted Cosplay and Best Cosplay Performance. And finally, there will be an overall winner of the cosplay contest!

Tails of Equestria Workshop *by Victorymon*

Saturday 14:15-15:45 in Workshop Room

Come join us for an old school adventure game in the wonderful world of Equestria (G4). With the help of our gamemaster you will learn how to turn your own OC into a playable OC for the Tails of Equestria game. And even a quick, simple adventure to experience together. We offer free character sheets, the core rule sets, and a general overview about this awesome game with all of its possibilities for those who are interested.

An Online Creator Survival Guide *by Ninny*

Saturday 14:30-15:30 in Panel Room

Join us for an exciting panel discussion on how artists and online creators can thrive in the ever-changing world of social media. In today's fast-paced digital landscape, creative marketing is essential for standing out and building an engaged audience. Panelist Ninny, an artist, streamer and marketing student shares their advice for navigating platforms, taking advantage of trends, and crafting compelling content that resonates. Whether you're an emerging creator or an established artist, this panel will provide valuable insights on how to grow your brand, connect authentically with your audience, and adapt to the shifting online environment. Don't miss out!

Saturday Events

Concept to 3D Animation *by Dasha and Amyntha*

Saturday 15:45-17:15 in Panel Room

This is an informative and interactive panel about the animation pipeline, showing how to go from a concept to the finalized 2D or 3D animation. You will learn about the industry standard and get many examples from our own projects, as well as examples from the industry itself.

We will be showing a short 30s animation, of which we recorded every step in the process to show this pipeline unfold until you get to the finished animation.

Script Reading *with Andrea Libman and Kelly Sheridan*

Saturday 16:00-16:20 on Mane Stage

Join Waffles, Fan Brush, and Poffertje on their magical sidequest with our Guests of Honour Andrea Libman and Kelly Sheridan! What kind of adventure awaits them? Join in to find out!

Dutch Fun Panel *with Andrea Libman and Kelly Sheridan*

Saturday 16:20-17:30 on Mane Stage

Want to learn some Dutch culture? This is your chance! Watch as our wonderful Guests of Honour get challenged with some typical Dutch things! We will also give them some fanciful Dutch sayings. Even when given the English translation, will they be able to understand the meaning? Finally we will show them some very fun Dutch games which are not weird at all!

Music Night *with Various talented musicians*

Saturday 20:00-2:30 on Mane Stage

Didnt't have enough music on Friday? Well get ready to have your socks blown off. From 20:00 onward, prepare yourself for the following ponies to musically massage your musicbone:

Starting off strong with MC-Arch, our dutch Hip-Hop Brony MC. The bard Mane in Green will then take the stage, telling her tales. Velvet R. Wings, known from the ILLUMINATION project will wow you with dreamy symphonic metal.

Metalheads wake up! BlackenedBlue is up next. Followed a hot new act: My Little Romance! Don't miss them.

Prepare for latenight beats with BlackIceMusic. Capping of the night is the awesome DJ Sleepypony, with a 90s hardcore raveset. This night is sure to be... The Best Night Ever!

Them's Fightin' Herds Tournament *by Baltoist*

Saturday 18:30-21:00 in Panel Room

This "Them's Fightin' Herds" Tournament will be double elimination. Games will be best of 3 until winner finals, losers finals, and grand finals which will be best of 5. Players must select random for stages or agree on a stage. All characters are allowed except for Baihe. Baihe will be banned from the tournament due to issues regarding unfair advantages such as infinite and unescapable combos, as well as other issues that can crash the game.

Signup is required, and can be done online or at the Infobooth.

SideQuests

Saturday 18:30 -21:00 in Workshop Room

Help out the citizens of this world, and further your faction's goals. Some SideQuests (See page 26) can only be completed here. Can you help out all villagers with the following tasks:

Boiger mania

A working army is a hungry army. Cook enough burgers for your friends to complete this sidequest.

Noodle Ball

Touch grass during this event. Someone needs help getting a ball in the right place. Use a pool noodle to maneuver the ball into the right spot to fulfill this sidequest.

What's in the box?

During your travels, you come across mysterious items. Identify them correctly to help out your faction, and win this sidequest!

House of Cards

Chaos is a ladder. Wait, thats the wrong quote. *Checks DM notes*. There are two kinds of pain. Pain that makes you strong, or useless pain. Can you build a tower from these cards? Build one within the timelimit to cement your legacy.

Flying Mascots

You don't have spellslots to cast "Fly"? Us less magically adept folk can use a catapult to infiltrate strongholds. Help our mascots by launching them through the air. Hit the target to finish this sidequest.

Sunday Events

Group Therapy for fandom Event Organisers

Sunday 10:15-11:45 on Mane Stage

Join us for "Group Therapy for Fandom Event Organisers," a panel where leading European brony event organizers share their experiences, challenges, and successes. Hear firsthand stories about managing conventions, overcoming obstacles, and fostering community within the fandom. Whether you're an organizer or just curious, this session offers valuable insights, advice, and a space for collective reflection on the unique joys and stresses of running brony events.

The Derpibooru Panel *by Nighty, Fletch and Chase*

Sunday 10:15-11:45 in Panel Room

Dive deep into the history and inner workings of Derpibooru, the largest pony website in the world and the fandom's premier image repository, with the site staff and a very dedicated data analyst.

Character Design Workshop *by Ardilya*

Sunday 10:15-11:45 in Workshop Room

Have you ever wanted to dive into the world of game design and create your own character? Then join me and experience this workshop! I will tell you about the basics of design, from shape and color theory, to the techniques of storytelling. But don't worry, it won't be just me talking. You'll be participating, creating and most importantly, having fun. This workshop is suitable for both beginners and seasoned creators, so you have nothing to worry about. What do you say? Will you embark on this journey with me and create our own worlds and creatures?

How to create a character design for Animation *by Celia Kaspar*

Sunday 12:00-13:30 on Mane Stage

In this panel, I'll be demonstrating the process of creating a character for animation, focusing on how to infuse personality through shape and color. You'll get a behind-the-scenes look at how simple design choices can convey emotions, traits, and individuality. This transforms a basic figure into a memorable animated character! Whether you're an animator, designer, or simply a fan of animation, this talk will offer valuable insights into the creative decisions that bring characters to life on screen!

Voice Acting *by FlitterKriz*

Sunday 12:00-13:00 in Panel Room

Have you ever wondered how voice acting works, or maybe you want some recommendations on equipment? Flitterkriz is having a basic voice acting panel for those who have never tried their hoof at it. So grab a friend and let's make some noise! Even if you are experienced you are free to join and share your wisdom as well.

Plushie Workshop *by Violet Rose*

Sunday 12:15-14:15 in Workshop Room

Have you ever wanted to make a plushie, but didn't know where to start? Have you tried, and found ponies too complicated? Or, do you think pony plushies should be more... throwable? In this workshop, you'll be walked through the process of making your very own PONY BEANBAG. In this Workshop the three basic stitches needed will be covered, as well as installing and using safety eyes, and making luscious locks out of plain, ordinary yarn. No sewing experience is required!

Costs of participation are 4€, Signup online or at the Infobooth.

Costume Care *by Olivier the Space Goat* ♂=T

Sunday 13:15-14:15 in Panel Room

Did you know the word "costume" has two meanings? Come find out exactly what they are during the costume care panel!

This year we will be talking about how to take care of your costume after a con or outdoor shoot like usual... And on top of that we will go in depth of what a costume actually is, what fabrics require what care, what to keep in mind for the type of costume you might want to create, and how to keep your costume nice and fresh for future wear!

Once Upon a time

Stroopwafeltje, Fan Brush and Poffertje can never catch a break. Not even during a D&D game. When a spell goes wrong, our ponies get transported into a game world. To escape, they need to finish their fated storyline. But as time goes by, evil forces from this new world find their way into one of our hero's heart, turning them against the others.

Which side are you on? And who will win? Only you can decide the fate.

Sir Waffles the Dragon (S)layer

Waffles is the original mascot of PonyCon Holland. Having left his baking days behind, he is cooking in a different kitchen: the mic. With his heart of gold he will inspire anyone who can hear him play. Daddy to some, Father to [REDACTED]. Oh won't you toss a coin to your Waffles?

Maiden Poffi

Eye of newt and toe of frog, wool of bat and tongue of dog. These potions are not something our sweet Poffertje brews very often, but you can say they taste explosively. Our small chemistry gremblin is transmuting into her fully realised self, and wants more. Will she succumb to the dark arts?

Brutish Brush

Legends speak of an unquenshable fury. They say just the sight of their swinging axe is enough to scare the forest into lumber. I fear no mare, nor stallion. But that... *thing*... it scares me. Luckaly we know them as Fan Brush. Usually levelheaded, you better not find youself at the wrong end of their rage.

Charity Auction

Foundation 'Je mag er zijn' Midden-Nederland offers foster families and family homes in the centre of the Netherlands practical and social support. On the one hand, we do this by providing (second-hand) children's items free of charge. These can range from children's clothing and toys to items such as car seats, beds, children's bicycles and strollers. On the other hand, the foundation is of great social value; foster parents can find a listening ear with us if they need one.

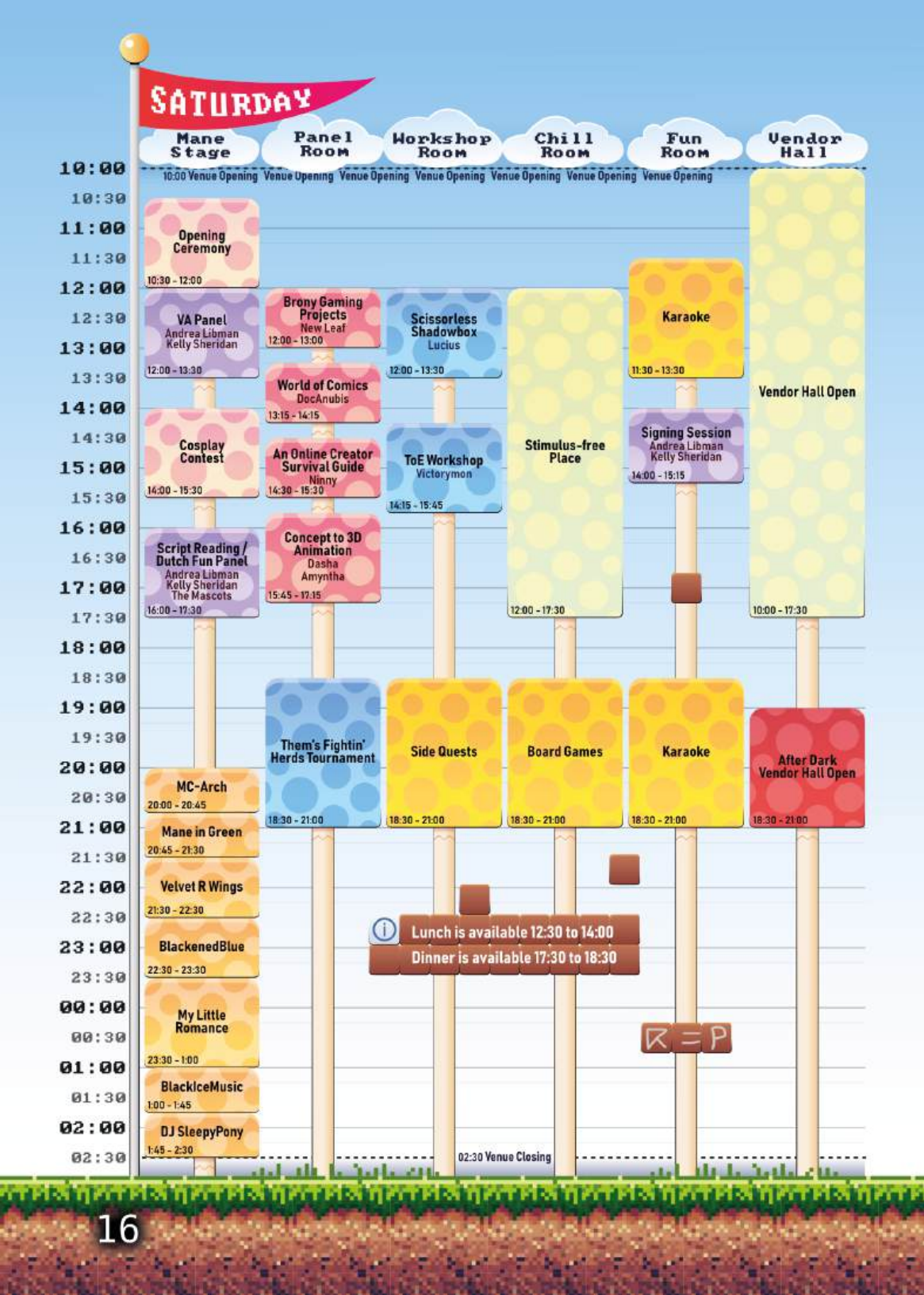
With our work we help foster families take care of children who (temporarily) aren't able to live at home because of an unsafe home environment. Especially in a crisis home placement, items and clothing are acutely needed, because the children often arrive at the foster family with very few belongings. But even in long-term care, clothes, books, toys and all kinds of children's items are greatly appreciated by many foster families.

Foundation 'Je mag er zijn' Midden-Nederland manages a warehouse in Woudenberg where all goods are sorted out and put on display, and where foster families and family homes can choose any necessary items for free. The depot is open twice a week. Additionally, it will be opened by appointment in case of a crisis placement.

While 'browsing,' valuable meetings between foster parents can take place. They can share their stories with other parents who have had their own unique experiences with foster care. There is both a sense of recognition and of acknowledgement. Foster parents can both provide advice and offer each other a listening ear. It is also nice that everyone at 'Je mag er zijn' understands that any foster child may display 'different' behavior for a while, and that as a foster parent each finds their own way to aid with that.

Charity Tip

During the event you can purchase packages of stroopwaffles. Yummie! These are made by the charity, and all proceeds from sales will go to their cause.


SATURDAY
Mane Stage
Panel Room
Workshop Room
Chill Room
Fun Room
Vendor Hall
10:00
10:30
11:00
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02:00
02:30
10:00 Venue Opening
Venue Opening
Venue Opening
Venue Opening
Venue Opening
Venue Opening
Venue Opening
Opening Ceremony
10:30 - 12:00
VA Panel
Andrea Libman
Kelly Sheridan
12:00 - 13:30
Cosplay Contest
14:00 - 15:30
Script Reading / Dutch Fun Panel
Andrea Libman
Kelly Sheridan
The Mascots
16:00 - 17:30
MC-Arch
20:00 - 20:45
Mane in Green
20:45 - 21:30
Velvet R Wings
21:30 - 22:30
BlackenedBlue
22:30 - 23:30
My Little Romance
23:30 - 1:00
BlackIceMusic
1:00 - 1:45
DJ SleepyPony
1:45 - 2:30
Brony Gaming Projects
New Leaf
12:00 - 13:00
World of Comics
DocAnubis
13:15 - 14:15
An Online Creator Survival Guide
Ninny
14:30 - 15:30
Concept to 3D Animation
Dasha
Amyntha
15:45 - 17:15
Them's Fightin' Herds Tournament
18:30 - 21:00
Scissorless Shadowbox
Lucius
12:00 - 13:30
ToE Workshop
Victorymon
14:15 - 15:45
Side Quests
18:30 - 21:00
Stimulus-free Place
12:00 - 17:30
Board Games
18:30 - 21:00
Karaoke
11:30 - 13:30
Signing Session
Andrea Libman
Kelly Sheridan
14:00 - 15:15
Karaoke
18:30 - 21:00
Vendor Hall Open
10:00 - 17:30
After Dark Vendor Hall Open
18:30 - 21:00
Lunch is available 12:30 to 14:00
Dinner is available 17:30 to 18:30
02:30 Venue Closing

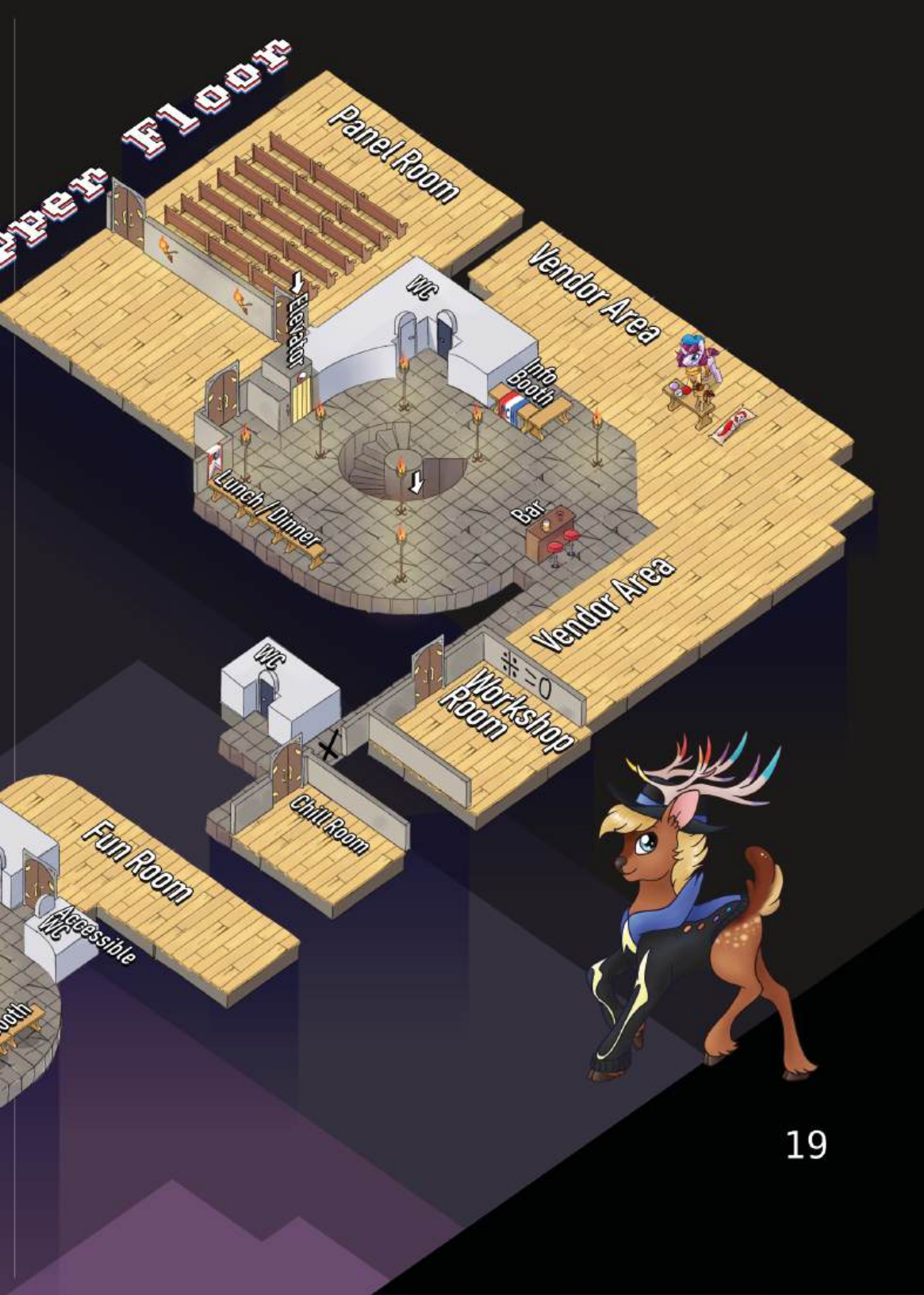
SUNDAY

	Mane Stage	Panel Room	Workshop Room	Chill Room	Fun Room	Vendor Hall
10:00	10:00 Ver ...pening	Venue Opening	Venue Opening	Venue Opening		
10:30	Group Therapy for Fandom Event Organisers Deus, Patch, Jamis, Polarus, Steamy LeahAurora 10:15 - 11:45	The Derpibooru Panel Nighty, Fletch, Chase 10:15 - 11:45	Character Design Workshop Ardilya 10:15 - 11:45	Stimulus-free Place 10:00 - 14:15	Karaoke 10:00 - 12:00	Vendor Hall Open 10:00 - 14:30
11:00						
11:30						
12:00	How to create a character design for animation! Celia Kasper 12:00 - 13:30	Voice Acting Flitterkriz 12:00 - 13:00	Plushie Workshop Violet Rose 12:15 - 14:15		Signing Session Andrea Libman Kelly Sheridan 12:30 - 13:45	
12:30						
13:00		Costume Care Olivier 13:15 - 14:15				
13:30						
14:00						
14:30	14:30 - 14:45 Cosplay Contest Award Ceremony					
15:00						
15:30	Charity Auction Flim and Flam 14:45 - 16:30					
16:00			Lunch is available 12:15 to 13:45			
16:30						
17:00						
17:30	Closing Ceremony 17:00 - 18:00					
18:00			18:00 Venue Closing			

Community Panels | Workshops | Guests of Honor | Musical Events | Games and Activities

Venue Map

Ground Floor
Mane Stage
Wardrobe
Elevator
WC
Ticket Booth
Hotel Lobby
Entrance


Upper Floor
Panel Room
Vendor Area
WC
Elevator
Info Booth
Lunch / Dinner
Bar
Vendor Area
WC
Workshop Room
Chill Room
Fun Room
Accessible WC

1. Taurson
Art, Comissions, Keychains, Stickers, Pins or Buttons, Messenger bags, Sketchbooks
2. Nuumia
Art, Comissions, Prints, Keychains, Stickers, Pins, Buttons, Jewerly, Wood crafts
3. Neobubblezs & Sandphr0g
Art, Comissions, Prints, Keychains, Stickers, Pins, Buttons
4. Calypso Creations
Keychains, Stickers, Pins, Buttons, cutie mark beanies, MLP fursuit parts
5. VederlichtArt
Art, Comissions, Prints, Keychains, Stickers, Pins, Buttons
6. Meplushyou
Handmade plushies
7. Barnacle's Treasures
G1 to G5 brushables, Official MLP merch
8. - 10. Community guests
11. Daphnis Astraea
Artworks, Keychains, Stickers, Pins, Buttons, Prints, Commissions
12. Community guests
13. CutePencilCase
Art, Plushies, Comissions, Prints, Keychains, Stickers, Pins or Buttons
14. AssasinMonkey
Art, Comissions, Prints, Keychains, Stickers, Pins, Buttons
15. Ninny
Commissions, Keychains
16. EponaFest
Merchandise for promotion of the convention EponaFest
17. Roxymadn3ss and JasART
Art, Comissions, Prints, Keychains, Stickers, Pins, Buttons, Custom playing cards
18. Spacekitsch
Keychains, Enamel pins, Stickers
19. Celia Kaspar
Commissions, Original art, Behind the scenes artwork from the movie, Good chats
BAR
INFO BOOTH
4 3 2 1
16 17
11 12 13 14 15
5 6 7 8 9 10
18 19 20 21
45
46 47
22 23 24 25 26
33 34 35 36 37 38
27 28 29 30 31 32
39 40 41 42 43 44
48 49 50 51
52
53

20. SigmaAlcis
Crochet ponies, Plushies, Keychains, Mug coasters

21. Purochen and Little Ruby Rue
Commissions, Posters, Buttons, Washi tape

22. Morrigun
Art, Comissions, Prints, Keychains, Stickers, Pins, Buttons

23. Ismim
Art, Comissions, Prints, Keychains, Stickers, Pins, Buttons

24. HipsterHoof
Plushies, Keychains, Stickers, Pins, Buttons, Embroidery, Cosplay accessories

25. Zita
Commissions, Prints, Buttons, Stickers, Post cards, Bookmarks

26. Pinkaste
Acrylic keychains, Pins, Buttons, Traditional art

27. CaptainHoers – PlumWineCrafts
Comic books, Prints, Badges, Keychains, Board games

28. Noxi
Plushies, Hoodies, Plush keychains, Acrylics, Pins, Prints

29. Melodis
Plushies, Plushie accessories, Keychains

30. Patch
Watercolor commissions, Artworks, Prints, A2 posters, Buttons, Stickers, (cursed) Keychains

31. Sinnocturnal
Stickers, Keychains, Art prints, Original works, Commissions, Plushies, Linoleum prints

32. Frigg & CO
Stickers, Prints, Keychains, Handmade dice

33. Louvely
Art, Plushies, Prints, Keychains, Stickers, Pins, Buttons

34. Staphilea
Plushies, Embroidered T-shirts, Accessories

35. Fancheesy
Prints, Buttons, Stickers, Mousepads, Cups, Originals

36. Fiery & Shooting Emporeum
Acrylic LED lamps, LED keychains, Papercut frames

37. Tonya Art
Prints, Buttons, Posters, Originals, Commissions

38. GinnyCZ
Pyrography, Glasspainting, Bleach art

39. Cocodrillo
Art prints, Oil paintings, Stickers, Buttons, Plush accessories

40. Monnarcha
Art, Comissions, Prints, Keychains, Stickers, Pins, Buttons

41. Varonya´s Plushherd
Sweet handmade plushies

42. Gobiraptor
Dakis, Blankets, Sketch books, Washi tape, Acrylic standees/charms

43. My Little Ties
Suncatchers, Mugs, Pocket watches, Coins, Keycaps, Magnets, Wallets, Lighters, Keychains, Ties, Bow-ties

44. redpalette
Acrylic keychains, Original art prints, Lanyards, Vinyl stickers, Plushies, Cellphone charms

45. TokoKami
Commissions, Blankets, Prints, Buttons, Stickers, Magnets, Keychains, Pins, Wallets, Bags

46. Nighty's Art Shop
Prints, Stickers, Pins, Buttons, Badges

47. Waffle Wishes
Jackets, Shorts, Plushies, Pillows, Prints

48. Sky Railroad
Wall Sscrolls, Bottle openers, Pens, Pins, Buttons, Lanyards, Game mats, Stickers, Games

49. N-o-N
Prints, Keychains, Stickers, Pins, Buttons, Comic books

50. The Whiskey Barrel
Commissions, Dakimakura covers, Stickers, Pins

51. Balychen & TrainWreiter
Art, Comissions, Prints, Keychains, Stickers, Pins, Buttons

52. Light and MekBlue ART
Art, Comissions, Prints, Keychains, Stickers, Pins, Buttons

53. XTorbenX
Dakimakura, blankets, pillow covers, bags, mouse pads

Local Guide

Welcome to the great tavern of Figi, your hub to share stories, make friends and plan your next adventure. Many a treat is on offer here, from spectacular performances from local and far away talents, to valuable training, local artisans displaying their wares and perhaps even a quest or two to partake in.

If you're looking to stock up on supplies for your next adventure, or rations to make it through the day, head north-west up the road from here. There you will find a multitude of Zeist's supermarkets, stores and restaurants, both fast and fancy. It is also where cash bits can be acquired from the flat banker ATM in the wall. One such location is located within a store, thus does have closing times to keep in mind.

Hey listen!
Bandits have been targeting hotels. For safety reasons Figi will no longer accept coins, gold, gils, rupees, gems and other forms of cash mons. Consumption tokens for food and drink will only be purchasable through cards, both of credit and debit varieties. Vendors within the marketplace may still accept payment in any form. We repeat: **Figi has gone cashless!**

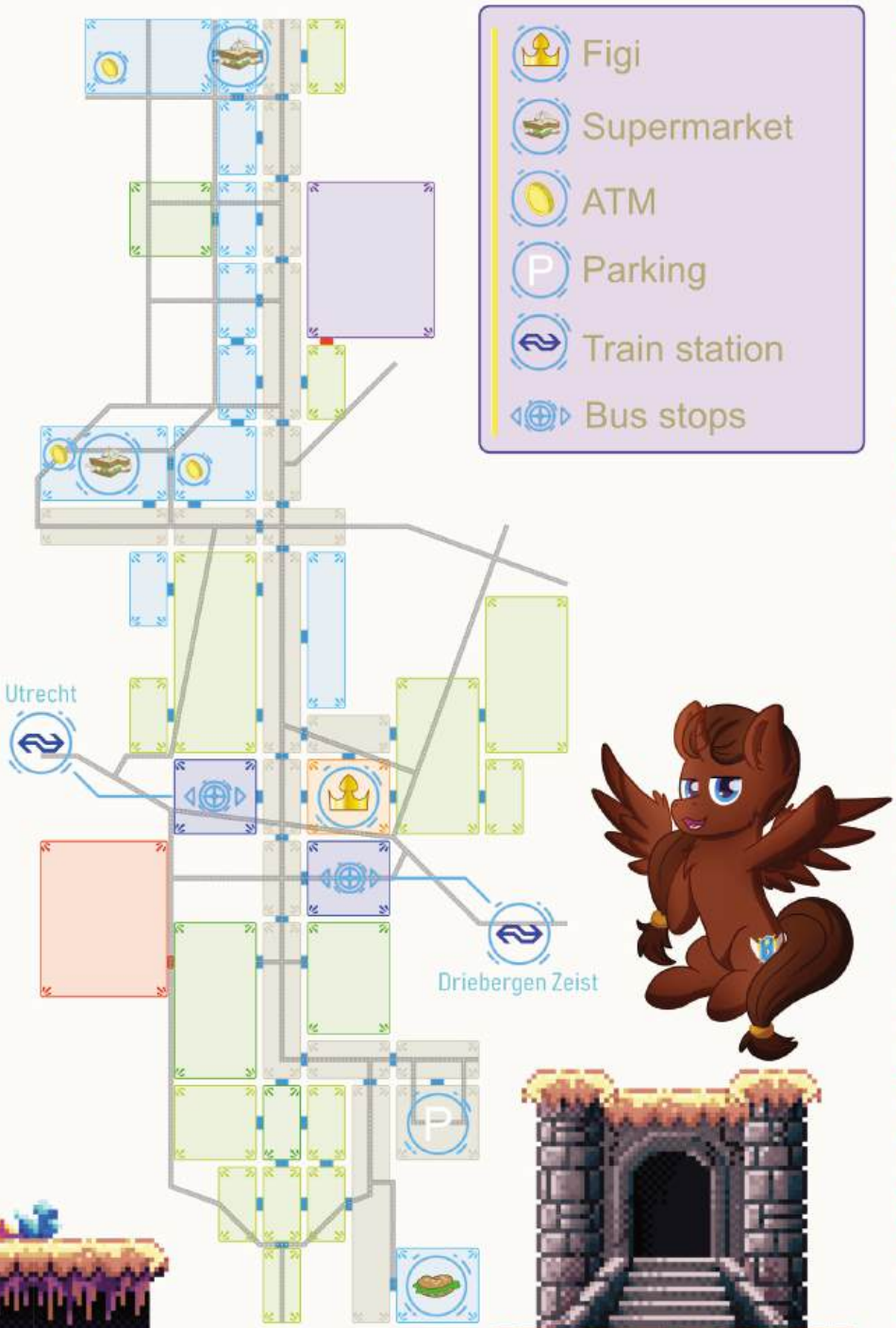
If your favored terrain happens to be nature, Figi has a lovely park out front that also functions as a useful landmark. Zeist itself is surrounded by several small forests which can provide a refreshing morning walk or a source for stacks of wood for crafting, provided you plan for sufficient inventory space.

Fast travel services are provided at nearby bus stops, offering transportation to both the Zeist-Driebergen train station (seen on "*Not Just Bikes*"), as well as to the grand city of Utrecht. Both destinations form a great hub from which to continue your travels to any region within or without the lands of Nether.

Where cultural interests are concerned the ancient city of Utrecht itself offers many a sight to explore, shops to browse, such as several promising board game stores, the tallest Bellfry in the land, theaters and museums to visit, as well as picturesque points of interest along the canals to collect.

For now, grab a drink, find your party, and enjoy what this weekend has to offer.

Press any key to start


Figi
Supermarket
ATM
Parking
Train station
Bus stops
Utrecht
Driebergen Zeist

UMM... WHAT!? POFF! "A BIT"? DIDN'T THE GAME GET RELEASED JUST YESTERDAY!?
FanBrush22 lvl. 1
xXwafflesXx lvl. 1
au33np0ff lvl. 420
HUH? NAH, IT GOT RELEASED TODAY! WHAT'S THE PROBLEM?

ismim

Combo

E D L

H T

R O M

Word Search

H	S	U	R	B	N	A	F
C	O	E	D	I	V	S	H
E	A	G	A	M	E	T	T
P	H	O	L	L	A	N	D
O	O	H	F	E	D	O	C
N	R	F	E	N	E	I	S
Y	A	N	F	O	O	C	L
W	I	T	A	E	H	C	P

Pony
Fanbrush
Con
Video
Holland
Game
Waffles
Cheat
Poff
Code

The remaining letters form a message.

ITEM SHOP

While you are adventuring through this convention, check out the newest PonyCon Holland magic items (merchandise) and get yourself some of the finest swag money can buy. You can purchase these items at the infobooth:

Posters

hoi!

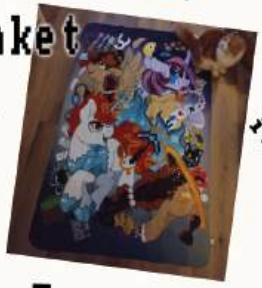
Sticker Sheets

swagidocious

Playmat

awwAwa cute!!

Blanket



Wowow

cat not included

Amazing

And more!

The venue itself also has some snacks and drinks. Get your coins (Cashless only) at the bar until 23:00, and at the receptions desk afterwards. Coins cost 1.75€ each. Remember to hydrate!

Lunch	
Sandwich	3
Fries	3
Burger	3
Soup	2
Poffertje	2

Diner	
Stamppot	8
Lasagna	8
Nasi Sate	8

Snacks	
Candybar	1
Brownie	1
Sausage	1

Drinks	
Coffee	2
Tea	1
Soda	2
O. Juice	2
Milk	1
Beer	2
Cider	2.5
Wine	3

Quests

Yet again we have prepared for you: some Quests that will help you aid your faction! It does not matter if you are a feisty rebel or a loyal servant of Queen Pancake, your friends still need support to prepare for the final battle!

For completing each quest you will be awarded a point. Each point is added to a faction point pool. The faction with the most points at the end of the convention will will be declared the winner, so get to work!

1. Take a picture of yourself drinking water. Drinking water is important even on a battlefield, so drink up! Show the picture at the infobooth and you will be awarded a point*
2. Take a picture with someone from the other faction. We are still friends, alright? Show the picture at the infobooth and you will get a point*
3. Poffertje has exchanged her hat for a crown. Can you help find her old one? Fist-bump the one wearing her hat to get a point.
4. Express your bard-ly skills to impress your faction. Ask the Karaokemaster, after finishing a song, for a point.
5. Attend a workshop or panel.
6. Stay until the end of the concert. Party Hardy.
7. Show off PCH merch. Our merch is impeccable, so show a piece of PonyCon Holland merchandise you own at the infobooth and get a point!*
8. Boiger mania. You need energy to fight! Cook burgers to feed your friends! Participate in an evening game to receive a point.
9. Noodle Ball- a daily dose of touching grass. You have been at the convention the whole weekend. Touch grass during the evening activity. Use a pool noodle to get a ball from place A to place B and get a point!
10. What's in the box? Mysterious boxes that contain mysterious items. Guess them all and earn a point!

11. House of cards. Building a house of cards is easy! Right? Build a tower of cards in a limited time and you will receive a point.
12. Flying mascots. Fire mascots onto a grid using a small catapult! Make 'em fly to earn a point.
13. Get insulted by Queen Pancake, or get encouraged by Fan Brush.
14. Someone at the infobooth is in dire need of something. Can you fetch that for them?
15. Thoughout this conbook, **three** cheatcodes can be found. Enter them in the app to hack in points for your faction.

* To receive these achievements, have them be verified at the infobooth.

Game tip

Search well through the conbook for the cheatcodes.
One of them is this one:

Final boss theme starts playing

Jalmaan
Linktr.ee/Jalmaan
Mc-arch.bandcamp.com

Acid Appljack
YT: @acidapplejack
T: @AcidApplejack

Mane In Green
YT: @ManeInGreen
Maneingreen.bandcamp.com

Blackened Blue
YT: /c/BlackenedBlue
T: @bbluemetal

Prince Whateverer
YT: @princewhateverer
T: @PWhateverer

Cracking Lazer
T: @Crackinglazer

BlackIce Music
T: @IggieBlackIce
YT: @Iggieblackice

Koron Korak
T: @KoronKorak
YT: /c/koronkorak

MC-Arch
YT: /user/TheMCArch
Mc-arch.bandcamp.com

Velvet R. Wings
Linktr.ee/Velvetillumination

Deus, Wyrmslayer
T: @DeusNegotiator

MelodyBrony
Linktr.ee/MelodyBronyMusic

My Little Romance
Linktr.ee/mylittleromance
T: @MyLittleRomance

DJ SleepyPony
YT: @ProjectOutFox
T: @projectoutfox

Pixel Artists

One of PonyCon Hollands strengths is the talent of its art team. These talented artists are responsible for everything from merch to social media posts for our convention.

Light
Lightsart.carrd.co
T: @LightsArt1
IG: lights.artwork

Monnarcha
T: Monnarcha
DA: Monarcha
Kofi: Monnarcha

Julunis
T: @Julunis14
DA: Julunis14

AvuiArts
T: AvuiArts
DA: Avui
IG: AvuiArts

Vederlicht
IG: VederlichtArt
E: VederlichtArt
Vederlicht.Tumblr.com

TV_thari
TG: @TV_thariArtnCommissions
FA: TV_thari
T: @TV_thari

Mesu
T: @MesuYoru
IG: MesuYoru
DA: MesuYoru

CutePencilCase
T: @CutePencilCase
DA: CutePencilCase

TokoKami
T: @TokoKamiArts
E: TokoKamiArts

Ginjallegra
T: @Ginjallegra
IG: Ginjallegra
TG: @Ginjallegra

With Guest Artists

Ismim
Ismim.carrd.co

Loneless
loneless.art

WaveCipher
T: WaveCipher

Exobass
Linktr.ee/Exobass

Bit of Thanks

It takes a lot of special people to put together a convention. The *PCH* Committee has worked without a break since last year to make this fourth edition happen. But organizing a convention takes a lot more people. Without these incredible individuals, it would have been impossible. We would like to thank all of them.

Our guests

Panels, Workshops, Musical performances, delightful anecdotes from the industry, and many more experiences at PCH were made possible because of our guests. From panelists, community guests, musicians, to of course our Guests of Honour.

Our vendors

Many attendees hopefully were able to exchange their bits for awesome merch. PCH24 might be over, but our vendors ensured we could take a little piece of it home.

Our venue - The Figi Theater hotel

Already four years in a row they put up with our shenanigans now. It has been a blast working with Figi once again, and their professional team.

Our volunteers

It is a fact of life that conventions can not run without these maniacs helping out. You have seen their brightly coloured shirts all convention long, making sure that everyone had a good time. Thank you all for your hard work!

Our tech team

Without them we wouldn't even get the lights on. These people work extremely hard behind the scenes all weekend to give you the best experience possible.

Our sponsors

A convention costs a lot of money and never has it cost more than this time. The people willing to fund the convention deserve an extra thanks this year.

Our visitors

Last but definitely not least are the attendees of PCH, you all. Thank you all so much for making PonyCon Holland amazing once again. Maybe we will see each other next edition.

Typt, with the greatest of gratitudes,

PonyCon Holland's Organizing team.

Special thanks

Ponycon Holland 24 Conorgs

Anne Haanstra (Annenas)
Chairpony, GoH, Mane Stage

Leah Venema (Aurora)
Treasurer, Host, GoH, IT

David van Hartevelt (Stjonal)
Head Volunteers, Conbook

Kristýna Zipperová (Light)
Head Art Team, Theater, Activities, PR

Dwight Cornel
Secretary, Vendors, Events

Matěj (Dex)
Tech, Logistics, Music Nights

Lucius MacLeod (ısmım)
Head Merch, Vendors, PR

Pia Klanthe (Exobass)
Head Vendors, PR

Mika van Os (Suunn)
Volunteers, Activities

Contributors

Acid Applejack, Amyntha, Ardilya, Baltoist, Barbeque, BlackenedBlue, BlackIceMusic, Chase, CrackingLaser, Dasha, Deus, Fletch, Jalmaan, Koron Korak, Lumin, Mane in Green, MC-Arch, Melody Brony, New Leaf, Nighty, Ninny, Olivier, Prince Whateverer, Saij, SteamLoco, Velvet R Wings, Victorymon

Volunteers

Amal
Amyntha
Bella
Bluky
Chalce
Cocodrillo
Discordian
Eichy
EinStapelWasser
Ember
Fionnan
Flynn
FrankkieNL
Gholl
Jalmaan
JDeck306
Karate-Andi
Karcsesz
Learnor
Lecura
Merte
Nugget
Quad
Quantum
Ratchet
RainbowDerpy
Remco
Rockstyle-Ozzie
Rykoza
Sixkiller
Space Cadet
Xander

Tech Team

Hyena_Mischief, Kari, Neo, Sleepypony, TheAntiGarry, Maisy, Kyderra, Bluky

Ponytown Team

Golden Eclipse, Dashy, Onyx Deadshot, Amely Pie, Berrie

UltraChads

Bobel, Angel, flutterkind

VIP

JungleOrTroll, Alex 'Phoenix' Wing, drweissbrot, Aldar, Butter Hooves, PX Prof, Skeyeworria

Sponsors

Quint t. W., SamuDash, Scharfohr, Stanislas Foutoukrée, Sunny2730, Fluttershy_Z, Forestshy, Piaggio Pony, Phoenixstorm, Azader, LaserShine, Karcsesz, Hawker Hurricane, Shutter Speed, Shine, Apple Chaser, Vynarity, Unity Script, Bluesliver, luckydonald, lyrahorse, Jack Varus, FantomVD, Doggiechaff, TheBenAlpha, Zephcore, kaaskiller, SassySvczka, Fizzban, Shining Star, Linky!, Lily, Yelowcrom, tom300z, The Lote, Twilight Sparkle, PhoenixM, PonyRex, Wishy

Tower on the Hill
Castle Orlak
Official
PonyCon Holland
Seal of Quality
PCH